



Innompic Pitch: ASSESSMENT FORM

Big Challenge	
Solution	
Team	
Jury	

INNOMPIC PITCH	Give a Mark 1 – lowest; 10 – highest	Give a WOW tick up to 3 fields
Name		
Brief Description of the Innovation		
Product Vision		
Slogan		
Value Mantra		
Headlines		
BUSINESS DESIGN		
Weighted Guiding Principles		
Milestone Chart		
Solution as a Whole		
Inventiveness		
Value for Consumers		
Business Sense		
Envisaged Positive Impact		
Quality of the Presentation		
Teamwork		
Fun / Joy / Humor		
TOTAL SCORE		